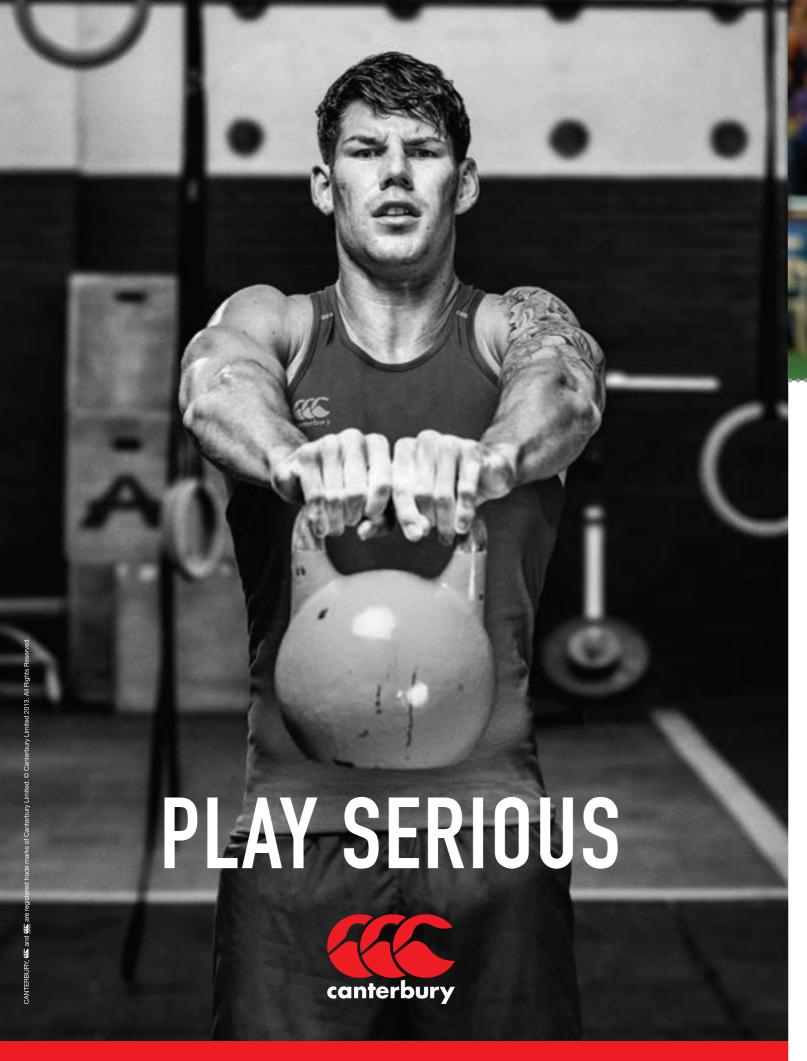
OFFICIAL YEARBOOK OF THE NORTH MELBOURNE FOOTBALL CLUB

NOVEMBER 2014



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THE OFFICIAL YEARBOOK OF THE NORTH MELBOURNE FOOTBALL CLUB

NOVEMBER 2014

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Editors: Heath O'Loughlin, Rob Burton

Photography: AFL Media, Heath O'Loughlin, Rob Burton, Sustainable Image

Contributors: Rob Burton, Emily Buysen, Chelsea Collins, Barb Cullen, Carl Dilena, Kaitlyn Doherty, Frank Goode & Tony Sheveleff, Sonja Hood, Ricky Mangidis, Jay Osbourne, The Pirates

Design & Production: Shannon Baka & Matt Stagg, NMF0

Posterization resolution consultant: Adam Marranello

Great Grandfather of True North: John Murphy

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MESSAGE FROM THE CEO

CARL DILENA

hat a sensational year we've had. A successful year on-field was underpinned by a record membership, a new deal in Hobart and further reduction of debt among many highlights.

Before going through the other significant achievements, I want to thank all our members and supporters for their patience, loyalty and unconditional passion.

While we still have plenty of goals to reach and targets to achieve in the future, none of this would be possible without you and the commitment you continue to make to this proud club.

MEDIA, TV VIEWERSHIP & ATTENDANCES

Consistent with our improving on-field performance, we saw considerable growth in our audience numbers in lounge rooms and at games.

Capping off a great year was the 80,000 people that crammed into the MCG to watch our elimination final win over Essendon. The following week, 1.8 million people watched us defeat the Cats on TV proving we're continuing to build an attractive and appealing club.

Our media team at nmfc.com.au was voted best in the AFL for its innovative digital content and engaging social media via Twitter, Facebook and Instagram. We were also highly commended by the AFL Media Association for our ground breaking videos including the voice jammer segment and Man vs Majak series.

FINANCE

For the sixth time in the past seven years, we recorded an operating profit. This year's result, in a challenging economic environment, is a great credit to the tireless efforts of our staff and the amazing generosity of our members and supporters.

We continued to invest heavily in our Football Department to drive on-field success, while still managing to reduce our debt by a further \$700k. Our debt is now down to just \$2.05M.

That's a long way from the crippling \$8 million we were weighed down by in 2007.

HOBART

The new deal to play three games a year in Hobart until 2016 is a tremendous coup and further enhances our goal to establish a secondary market and expand our supporter base.

We will increase our presence in the Tasmanian community and will remain committed to giving back to the people of the southern state by hosting clinics, launching schools programs and driving growth for the local economy.

We hope to build on the brilliant atmosphere created at Blundstone Area by packing the redeveloped grandstand with thousands of more supporters in royal blue and white.

MEMBERSHIP

In 2010, the current Board and administration implemented a bold five-year plan that had several key pillars.

One of the key aims was to reach 40,000 members.

We achieved this goal and smashed our previous record to prove we are a club on the rise.

SPONSORSHIP

I'd like to acknowledge the incredible support we continue to receive from our longest and most valuable partner, Mazda.

We enter the second year of our new three year deal in 2015 and continue a remarkable partnership which began in 1999

Spirit of Tasmania and the Hobart City Council have also extended their levels of sponsorship through the new Hobart deal and with their support, we've been able to secure a third game at Blundstone Arena.

After a fantastic association, our partnership with Blades as apparel sponsor has come to an end. I'd like to thank everyone at Blades for their hard work and cooperation.

Looking ahead, Canterbury will fit out the club from next year and beyond and I'd like to welcome everyone associated with Canterbury on board.

We've also had incredible support from Blackwoods, RACT, PFD, Coca-Cola, Gatorade, Leaseplan, Body Ripped, 2XU, Systembuilt, Beiersdorf, Club Warehouse, Comm Bank, Herald Sun, ASG, Interactive, 3AW, Ascot Vale Leisure Centre and the Victorian Responsible Gambling Foundation.

FOOTBALL

After finishing 10th in 2013, our team defied the odds to play in a preliminary final, following two heart stopping finals victories.

While the Sydney Swans were too good on the day, our players are now acutely aware of what they're capable of and they know what lies on the horizon if they're prepared to be bold, go out and continue to take the game on.

With our increased investment in the Football Department, we were able to provide more support with the likes of Geoff Walsh, Leigh Tudor, Gavin Brown, Cameron Ling and Ben Dyer joining our existing coaches and staff.

We were active in free agency last season acquiring Nick Dal Santo and have now secured Jarrad Waite and Shaun Higgins to strengthen our list further.

COMMUNITY

The Huddle has set the bar extremely high and continues to be the true leader when it comes to sporting clubs and community engagement in this country. Our incredible team added another trophy to the cabinet after being awarded the Minister's award at the Victorian Government's Community Sport and Recreation Awards night. With the likes of Andrew Swallow, Todd Goldstein and Lindsay Thomas working alongside our staff and teachers, children of all walks of life are exposed to genuine leadership and first class educational programs.

Next year, we will continue to focus on the Wyndham and Hume regions in metropolitan Melbourne, Hobart and our own backyard in North Melbourne with our unique school's programs and clinics. Our aim is to continue building support for our great club through genuine community engagement.

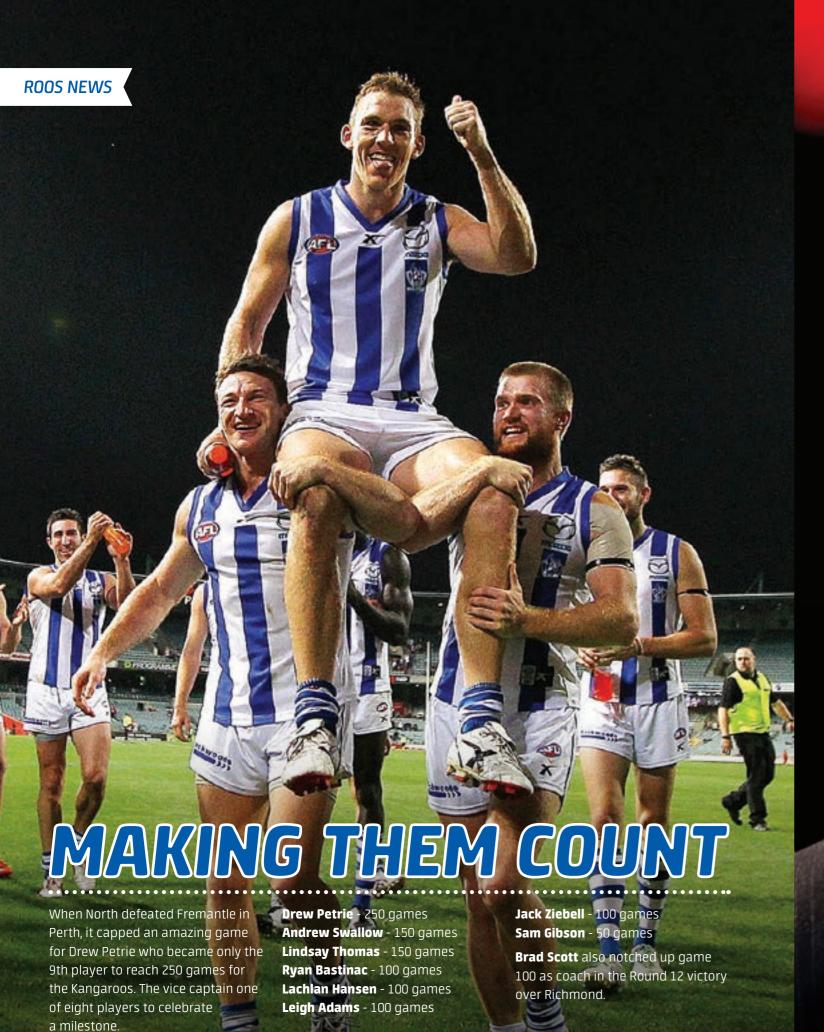
Once again, on behalf of everyone at North Melbourne, thank you for your ongoing support and see you next season,

CARL DILENA

Managing Director & CEO

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ROOS NEWS A STAR RISING The 19-year-old son of former player Luke McDonald's outstanding debut Marcus Bontompelli and winner, the Donald has already been touted as a season was rewarded with third Lions' Lewis Taylor. future leader of the club.

place in the NAB Rising Star award.

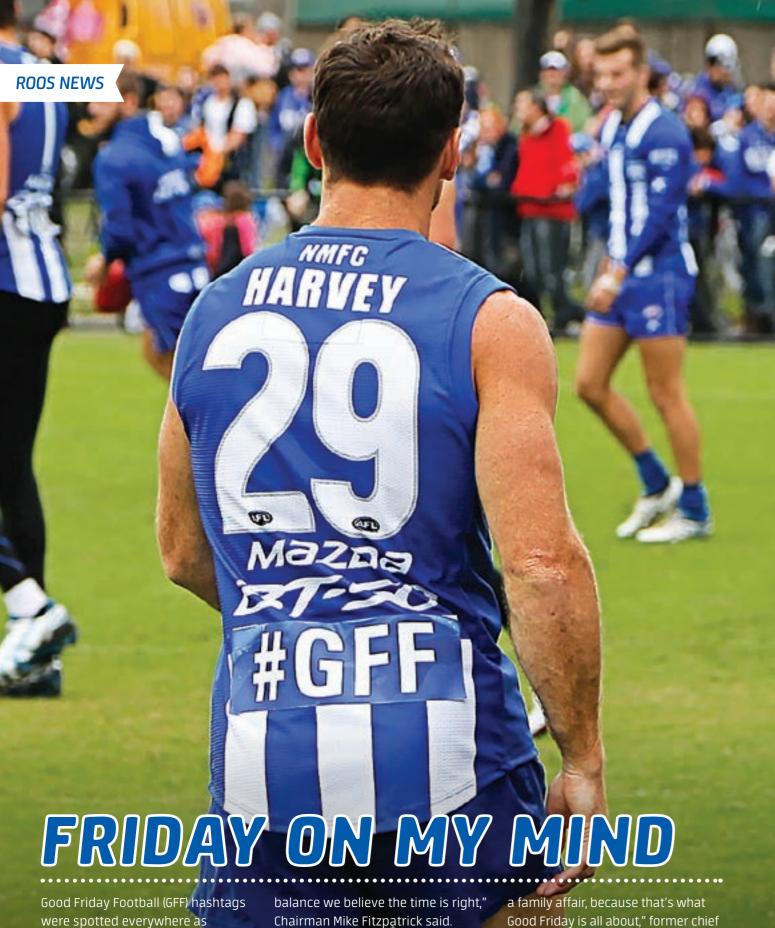
The North youngster polled maximum votes from two judges (Warren Tredrea and Kevin Barlett), but finished behind the Bulldogs'

McDonald averaged 16.9 disposals and 3.7 marks a game in his 23 appearances, fitting in seamlessly in North's back six.



Named in a star-studded squad to play Ireland in the International Rules, Harvey would represent Australia for the sixth time in his illustrious career. "When the AFL makes contact with you and they throw out another six or seven names that are elite in the competition, if not the best in the competition, it's just an opportunity

ROOS NEWS SIGNING ON Mason Wood - 2 years It was a big year for contracts with **Lachlan Hansen** - 3 years Michael Firrito - 1 year 13 existing players re-committing to **Ryan Bastinac** - 3 years the club. Brent Harvey signed on for Ben Brown - 2 years (until 2017) Nathan Grima - 1 year a 20th season drawing him closer **Taylor Garner** - 2 years Brent Harvey - 1 year Sam Gibson - 2 years **Ben Jacobs** - 1 year to game 400, while several others Todd Goldstein - 2 years Eric Wallace - 1 year turned their backs on free agency. Joel Tippett - 2 years



were spotted everywhere as North reminded everyone that it conceptualised the idea of playing on the holy day.

"There has been a growing appetite to hold a game on this day and on

In fact, the Kangaroos first floated the idea in 1992.

"Bob Ansett was really the first to run with it and then Ron Casey from then on. It was always supposed to be

Good Friday is all about," former chief executive Greg Miller said.

"It doesn't surprise me that clubs who were against it, are now slow to get on the bandwagon."



North is set to play three games a year in Hobart at Blundstone Arena from 2015 with continued backing from the Hobart City Council and Spirit of Tasmania.

"Playing games in Hobart is a real highlight for the club and we have worked extremely hard with all involved to ensure that we not only provide a valuable asset for the region and the club, but also continue to give back to the community through our various

community programs," CEO Carl Dilena said.

North is not only committed to playing football in Hobart, but also places great importance on engaging with its fans in the southern state.

"Our relationships in Hobart will only go from strength to strength in the coming years and we look forward to sitting down with all involved to map out the details.

"While we will naturally seek to provide exciting and entertaining football content in Hobart, we are also keen to ensure we maximise the economic and social benefits for all Hobart residents."

ROOS NEWS

The Kangaroos played in front of two sell-out crowds this season, with Blundstone Arena set to boast an increased capacity of around 20,000 from 2015 after its redevelopment.

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THE RIGHT FIT

North will take on a new look in 2015 and beyond with highly regarded brand Canterbury the club's new official apparel partner.

For more than a century Canterbury has made stylish, crafted products that are built to last. Providing landmark technical innovations

including the loop neck, Canterbury is set to take the Roos to a new level of performance.

Not only will Canterbury be fitting out the players on the field, it'll also provide a brand new range for fans including sports, training and casual wear.

Look out for the new Kangaroos puffer vest which is sure to one of the hottest items in the catalogue and will be a must in winter.



40,000 becoming members for the first time in history.

"It's a credit to our members that we have reached this significant and exciting 40 thousand benchmark," CEO Carl Dilena said.

without them. They are committed to being a part of our future and working together to achieve the ultimate success as a team."

More than half of the membership base committed to being a Roo

"Our Tasmanian numbers have increased by 7 per cent to 4,145 members, which has been brilliant in creating a 'home' ground atmosphere in Hobart," Dilena added.

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The 31-year-old unrestricted free agent joined North after weeks of speculation about his future.

"The main reason (for leaving) was that I always asked for a two-year contract and then I got indications

the right decision."

Waite will bolster the Kangaroos' forward line, complementing the likes of Ben Brown, Drew Petrie, Aaron Black and Lindsay Thomas. 252 goals in his 12-year career with the Blues.

in 2006, former No. 11 draft pick Shaun Higgins arrived at North as a restricted free agent in October. The talented 26-year-old is in the

Leaving the kennel after debuting

prime of his career and will provide more class and experience to the rising Kangaroos.

"Quite clearly the on-field (performance of North) this year was impressive, and I think for me to fit into this environment, it will work." Higgins said.

Higgins played 129 games for the Bulldogs and kicked 128 goal He's had an injury plagued start to his career but believes all the bad fortune is well and truly behind him.

A FRESH START

He was able to play 20 games in 2014.

"I still feel reasonably young and really excited about this opportunity. I think it sparks you a little bit as well. But he wasn't going to get too carried away about what may lie ahead for North.

guarantees that s are just around the premie corner, and I've experienced that

"So to come here thinking that I am going to play in a premiership would be false hope."

ROOS NEWS

SUCCESSION BUNNER | 2014

Ben Cunnington capped off an outstanding season, winning his first Syd Barker Medal.

The 23-year-old finished on 47 votes, just one ahead of Todd Goldstein and Levi Greenwood.

The hard-nut midfielder from Cobden averaged 22 disposals as well as 5 tackles and 6 clearances.

Cunnington has played 99 games and kicked 25 goals since making his debut against Hawthorn in Rd 5, 2010.

Goldstein narrowly missed out for the second year in succession after another consistent season, while Greenwood was third on a count-back.

Brent Harvey and Drew Petrie rounded out the top five with 45 votes each

TOP 10:

- 1. Ben Cunnington 47 votes
- 2. Todd Goldstein 46* votes
- 3. Levi Greenwood 46* votes
- 4. Brent Harvey 45* votes
- 5. Drew Petrie 45* votes
- 6. Nick Dal Santo 41 votes
- 7. Sam Gibson 40 votes
- 8. Scott Thompson 35* votes
- 9. Andrew Swallow 35* votes
- 10. Shaun Atley 35* votes
- (*Placing awarded on count-back)

OTHER AWARDS:

Luke McDonald

- Best First Year Player
- Mazda Spirit Award

Michael Firrito

- Harold Henderson Best Clubman

Levi Greenwood

- McCartney Award
- Blackwoods Supporters' Player of the Year

Scott McMahon

- Peter Scanlon Community Award









SHINBONERS UNITE

In July, 87 Shinboner Club members attended an exclusive event at the Arts Centre in Melbourne.

The high-rollers were provided an insight into the club's strategy, list management and development from Brad Scott, Geoff Walsh and Cameron Ling, while AFL CEO Gillon McLachlan spoke glowingly about the club's position on and off the field.

On another night to remember, around \$900,000 was donated to the Football Department, assisting in bolstering North's list and retaining its emerging stars

To become a Shinboner please contact:

Donald McDonald

P: (03) 9320 2434

E: Donald.Mcdonald@nmfc.com.au















SERVING

More than 3,200 guests packed into Etihad Stadium for the Blackwoods North Melbourne Grand Final Breakfast to kick off football's biggest day in style.

The iconic event, in its 48th year, hosted VIPs such as ederal minister for Foreign Affairs Julie Bishop, Federal Opposition Leader Bill Shorten, Victorian Premier Dr Denis Napthine, Australian cricket star Peter Siddle, retiring St Kilda legend Lenny Hayes and Australian netballers Julie Corletto and Bianca Chatfield.

Hayes was named as the 2014 Sports Personality of the Year, following his retirement after an illustrious 297game career while Jason Dunstall was awarded Media Personality of the Year.

Guests were taken through a comprehensive pre-match analysis of the big game by expert Fox Footy panels and entertained by Australian chart toppers Sheppard and comedian Dave Hughes





YOUR GOALS **OUR FOCUS**

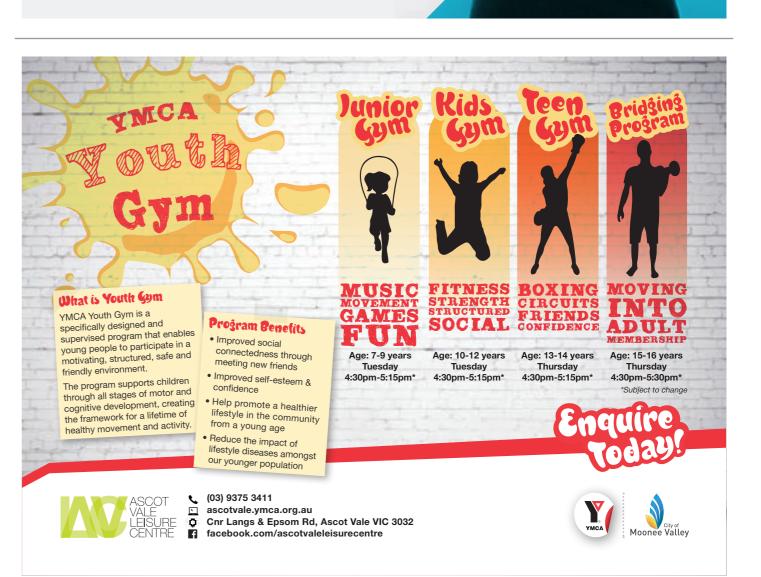
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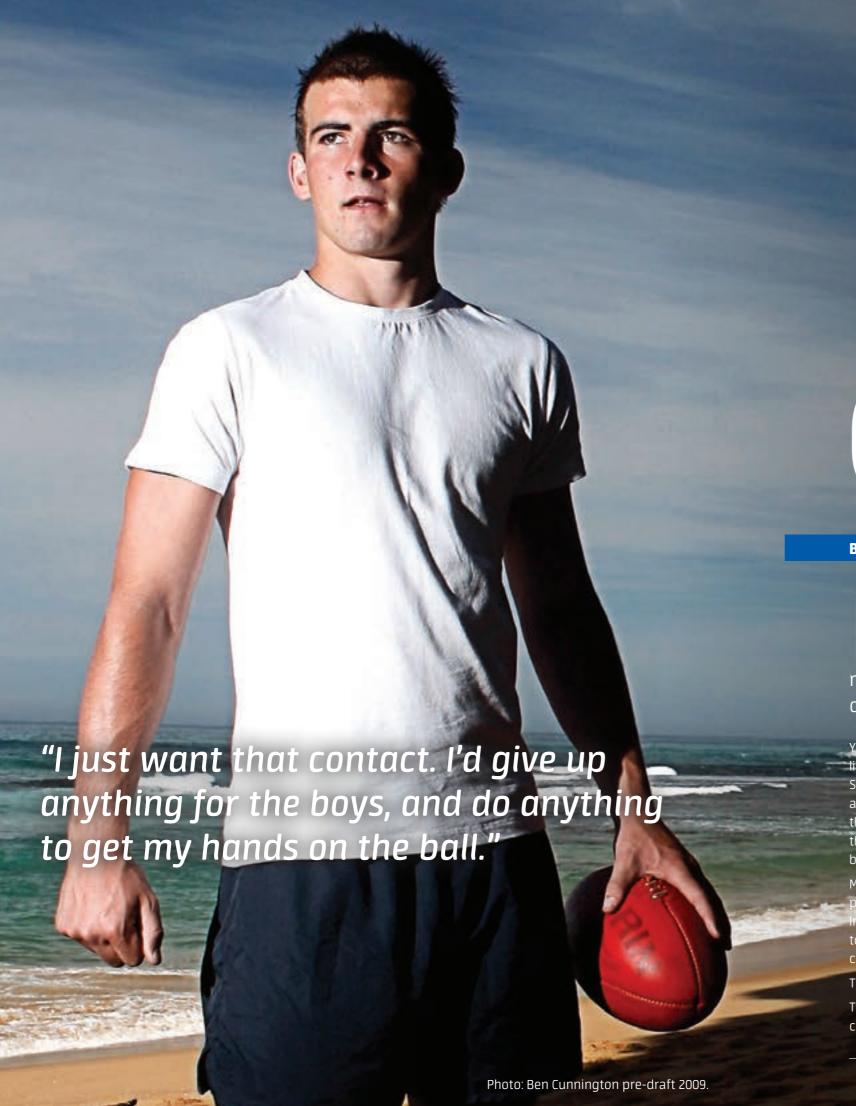
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FROM COBDEN TO CLUB CHAMPION

BEN CUNNINGTON - BY ROB BURTON

ven before he was drafted, an 18-year-old Ben Cunnington knew what kind of player he wanted to be; relentless, courageous and driven. He is without a doubt, a genuine footballer and plays the way the game was meant to be played. *Rob Burton* looks at the midfielder's journey to being crowned a Syd Barker Medalist.

Year 10, 2007 and Ben Cunnington lined up for the Cobden Bombers. Surrounded by more experienced and bigger bodied team-mates, the 15-year-old had to stand up to the rigours of senior football or risk being left in the dust and forgotten.

Many would stumble under the pressure but Cunnington thrived. In a half of football, he had 10 goals to his name and with the feat, a country footy legend was born.

This kid was good.

Two years later, AFL recruiters circled. A contested-ball king,

Cunnington was ready-made and could slot into any team.

Richmond was said to be keen, Fremantle also expressed interest, but the man described by Geelong Falcons' Regional Manager Michael Turner as 'the most professional player' he'd seen, slipped to pick 5.

North Melbourne pounced. The smile on Brad Scott's face at the 2009 Draft said it all - the Roos had landed their man.

Handed the famous number 10 guernsey with an endorsement from its previous owner and

former captain Anthony Stevens, Cunnington's AFL journey began.

"It's a privilege to wear Anthony Stevens' number. He was a superstar of the game and I really hope to do it proud," Cunnington said at the time.

Coming into the AFL system can be intimidating, but it was his ruthlessness that made him different. A young man of few words - he made it clear that it was his actions that would do all the talking when he hit the training track.

FROM COBDEN TO CLUB CHAMPION

Only a few months into his time at Arden Street, he stared down an older team-mate who left the ice-baths early. Just out of school he was setting the standard and raising the bar at one of the biggest sporting clubs in Australia.

A stress fracture in his foot further highlighted Cunnington's professionalism. He detailed every component of his rehabilitation in a diary and compared his heart-rate and workloads to his team-mates, desperate not to fall behind.

By Round 5, his chance arrived.
Against Hawthorn, he didn't set the world on fire, but not many do in their first game. He still celebrated with a customary Gatorade shower

after a goal from Brady Rawlings got the Roos over the line.

It was a development phase at the club. With an eye on the future, coach Scott pumped games into the likes of Ryan Bastinac, Jack Ziebell and Cunnington. They weren't quite at the level yet, but neither was North. These were the players that would take the club to its next September appearance. Getting games into them was vital even though there'd be brutal defeats as a result.

Not all agreed with the approach though. Despite battling through injury setbacks, Cunnington was heavily criticised. 364 days after a dream debut, he and fellow midfielder Ziebell were labelled 'unfit for AFL level' and 'useless' by then commentator and now Melbourne coach Paul Roos.

Scott hit back.

"Let me tell you, when we bring players into this football club we set some pretty high standards in terms of the qualities we want in players and Jack Ziebell and Ben Cunnington exemplify those qualities," Scott bristled.

Privately, Cunnington and Ziebell were shattered but more importantly, they emerged from the experience more determined than ever before. It was a defining moment.

It was a tough year. Played in defence and through the middle, Cunnington struggled to make an impact and found himself in the VFL.

"It was a bit about fitness but a bit of form, confidence, homesick - all of those little things add up," he said.

"I've always got high expectations of myself to perform well and help the team out as much as possible, so I was a bit disappointed with not having much impact in the game."

Some would find it hard to believe such a level-headed player could doubt his own ability, but football can do that to even the best. Despite all the hard work, things simply weren't going Cunnington's way.

Nevertheless, a close to best-onground performance in Round

24 of 2011 was great impetus for the following year. There were hurdles along the way; subbed, then dropped after just 5 disposals in Round 13, he responded with 34 disposals and 4 goals in the VFL. With Ziebell suspended, he went on to play the final eight AFL games, averaging 24 disposals.

In 2013 he was showing all the signs of a breakout year, but things quickly turned when his father Alan, suffered an infection after being crushed by a cow on the family dairy farm. Two months later he was in a coma.

It was an incident that put everything into perspective for Cunnington.

"Obviously when you're hurting (on the field), I look at dad now and

nothing hurts," he said.

"You just try to keep fighting and even if you have a bad game it's not the end of the world."

With the belief back, he returned to the team in Round 15, kicking a special goal for his dad. He was mobbed by his team-mates in celebration and hasn't looked back since

A stunning start to 2014 was backed up by a strong finals campaign and his greatest achievement yet, a Syd Barker Medal. It was a fitting reward for a player who simply gives his all. Ben Cunnington is a competitive beast. He is the real deal, a true Shinboner and his best is yet to come.





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SWEET AS S[[G/A]]

KAYNE TURNER - BY HEATH O'LOUGHLIN

here was a moment during a team meeting before North's allimportant semi-final when Brad Scott looked up at the players in the Arden Street theatrette and scanned the room for Kayne Turner. After a brief pause, he realised his youngest player wasn't in the room. Instead of hitting the roof and demanding someone 'go and find him', the coach remained calm and continued issuing instructions to the group as if nothing was wrong.

"When I saw his empty seat, I remembered he was at school," Scott told True North.

"He had an important assignment that couldn't be put on hold apparently."

Turner, still in year 12, was at Maribrynong Secondary College and managed to get back to the club just in time for main training. But before the coach could blow the final whistle to call the boys in at the end of the session, he was gone again.

"Back he went, to finish another

assignment apparently. To his credit, he's been able to juggle it all and still go out on the weekend and perform at an elite level," Scott added.

Dubbed a 'schoolboy wrecking ball', Turner crashed and bashed his way into the North Melbourne side and took the football world by storm.

Weighing in at just 75kg and nicknamed 'Sugar', the 18-year-old tackling machine thrilled coaches and fans, living up to his reputation for a fearless attack on the man and the ball.

So courageous, he even impressed one of the toughest players to ever run out onto the field.

"You don't see many kids come in at that age and play with such ferocity and be able to finish as well," North legend Glenn Archer said after watching Turner kick four goals in just his third game.

"He's adding something to the side and hopefully he can do it again. If he can keep attacking the ball like that, he's going to be a great player for us for a long time."

The Wodonga teen made his debut in Round 20 against Greater Western Sydney and left no doubts about his style of play knocking out Giants' captain Phil Davis. In his next game, Crow Rory Laird came off second

best when Turner hit him with a brutal tackle.

"His attack on the footy, and I mean this when I say it, is second to none," Brad Scott stated.

Turner's Murray Bushrangers coach Darren Ogier agrees and believes his fearlessness is something to behold.

"Pound for pound he's ridiculous (with his attack on the footy). He just keeps stepping up a gear," Ogier

"The way he attacks it he has absolutely no fear and he just attacks with intent and then keeps

"His resilience is crazy for a boy of that size. I would never give advice to Brad (Scott) but all I can say is he continued to step up with us when he needed to. He played in the finals and did a super job for us."

Easy to spot on the field in jumper No. 40, Turner will still be in year 12 next year.

"He's actually doing year 12 over two years, which is something people haven't picked up on," says Rob Carroll, director of the sports academy at Maribyrnong Secondary.

"Next year, he's going to have quite a few AFL games under his belt and still be at school then, too."

At 16 Turner played in the Kiewa-Sandy Creek seniors off the halfback line.

"He was surrounded by men and just crashed and bashed his way through games, played like he thought he weighed 100 kilos," Hawks coach Ryan Richardson says.

"It was frightening to watch, but I've never seen anyone with such a smart footy brain."

Callum Turner calls his brother's approach the "old-fashioned way".

Turner's father David won Wodonga's goalkicking seven times and was named at full-forward in the Ovens and Murray League mainstay's team of the century. He and Sue had five children, but David died of a brain tumour when Kayne was only three.

"I don't really have memories at all of my dad, but I get told a lot of stories," Kayne says.

"He was strong, a strong-willed sort of player. Courageous, tough.

"It might have been harder to learn some things (without a father), but that's what my brothers were there for, they taught me everything I needed to know."

Brothers Jackson, Brandon, Callum and Kayne would play hard against each other in the backyard too.

"We all play the same way, we're just not as skilful or can read the play as well as Kayney," Callum recalled.

Never being beaten was a family trait and even when Kayne broke his arm during a game against Albury, he refused to quit.

"It was swollen up pretty bad, but I got it strapped, I didn't want to leave us one rotation short."

That attitude is what got him picked in the North side, well before most thought possible and it's what allows him to stand up under pressure, even in the finals with more than 80,000 people in the stands.

"It has been well documented he is at school, but 80,000 at the MCG, and running around next to Paul Chapman, doesn't faze him," Scott said after North's elimination final



Have you got the team spirit?

STEALING THE SHOW!

BEN BROWN - BY HEATH O'LOUGHLIN

ooked over in three AFL Drafts, Ben Brown's pathway is one of persistence and determination.

A 200cm, 99kg ruckman-forward, he played in Tasmiania for Devonport, the Mariners, and Glenorchy before moving to Victoria to play for VFL club Werribee.

A standout, he was eventually taken with pick 47 as a 21-year-old mature age recruit by North Melbourne in late 2013.

"I don't think anything is really luck," Brown said of his journey to Arden Street.

"I just decided when I got to the club I was going to put my foot down and try as hard as I could to make an AFL debut this year.

"Whether it was going to be this year or later on I believed that I could do it, I just did all the work and thought it would take care of itself from there."

The nephew of former Collingwood premiership player James Manson, Brown has made his family proud.

"This has been the most fun ride I've been on for a while," Manson said

"I'm North Melbourne through and through at the moment.

his footy ability, but I am more proud of the human being that he is."

It's not clear whether uncle James taught Brown how to kick for goal, as both adopt unusual styles. Manson drew attention for his awkward ball-drop, while Brown is becoming famous for his extremely long run up and set-shot routine.

"With this cult figure stuff, I think he has done more in his 10 games than I did in my 150-odd," Manson joked.

Manson says while North fans are discovering something special in the 21-year-old, the family has always cherished his kind nature and love for his relatives.

Manson revealed Brown's pregame ritual is to text message his grandmother, Val, to dedicate a goal to her if he kicks one.

His first AFL goal however, was reserved for someone equally special. After the ball sailed through, Brown pointed to the sky.

"I know a lot of people were looking at Ben at the time and saying why is this kid celebrating his first goal like that," Manson said.

"But it had significance to it that people didn't know about it."

"I am proud of what he has done with Brown's grandfather - and Manson's father - died from a heart attack in May 2010, after his house was

> "Four people broke into Mum and Dad's house, and Dad basically passed away because of that ... he suffered a heart attack and could not be revived," Manson said.

"That's why Ben did what he did after he kicked that first goal. He is amazing to my mum (Val). He's just a magic kid."

The magic happens on the field too. Brown, almost single-handedly, turned North's game on its head when the side was trailing Essendon by 33-points in the elimination final. He booted three goals in seven as the first goal of the final term.

"It felt like the ground wa when the crowd went up after you kicked a goal," Brown recalled

"At the moment I have just got to keep a lid on it. I've only played nine games of footy. I suppose it has been about trying to cement your slot."



THE CALL

MICHAEL FIRRITO - BY HEATH O'LOUGHLIN

e made no secret about it; late last year, Michael Firrito thought his career was over. As it turns out, he couldn't have been further from the truth.

The veteran defender was gifted another opportunity at North when young defender Luke Delaney elected to move across to St Kilda.

After a disappointing 2013 plagued by injury, a call from Brad Scott came through on a significant September day for the 222-gamer, with the birth of his son Lenny also occurring.

"I was over the moon," Firrito said.

"It was the best day of my life — to see my little boy for the first time.

"It all happened in a 24-hour period. On the same day I got the news that we were going to be going around for another year."

Since that moment, Firrito has been in scintillating form.

"It's been good so far," he said.

"I guess you always have some doubts as a footballer. But I always felt as if I wasn't at my best physically last year and deep down I knew that if I could get my body right, I would be OK.

"That's why I was grateful that Brad and the club showed faith in me. Hopefully, I have been able to repay that a bit."

Firrito, 30, has been a vital component of North's 22.

"I was certainly tested last year and I think I have responded."

Instead of contemplating retirement, he's rightly considering an extension.

"I think some people thought I might have been done," he said.

"Doubts did creep into <mark>my mi</mark>nd, but I had some good people around me — my family, my wife, the coach, and played on Cloke," he said. my close mates around the club.

"I would love to keep going if that works out.

"There have been some good times for the club while I've been here. But there have also been some tough times.

"It's an exciting time for our footy club now and I'd like to stay a part of it. I would love to keep going around if it works out that way."

Firrito first realised he still had what it takes in the final few rounds last year when he was thrown the task of playing on Lance Franklin and Travis Cloke. While offseason surgery had impacted his preparation throughout the season,

the assignments proved he was still more than capable of mixing it with the best.

"I felt it impacted on me," he said of his knee and quad injuries.

"I wasn't at my best physically. I really battled.

"It was a bit of a cumulative effect. I wasn't training during the week. I was out of form and it all got on top of me a bit."

Playing in the VFL, he finally received a call-up to the senior side.

"I felt like I had a reasonable game (on Franklin) and then the next week

"They were not my ideal roles, but I did what I had to do for the team.

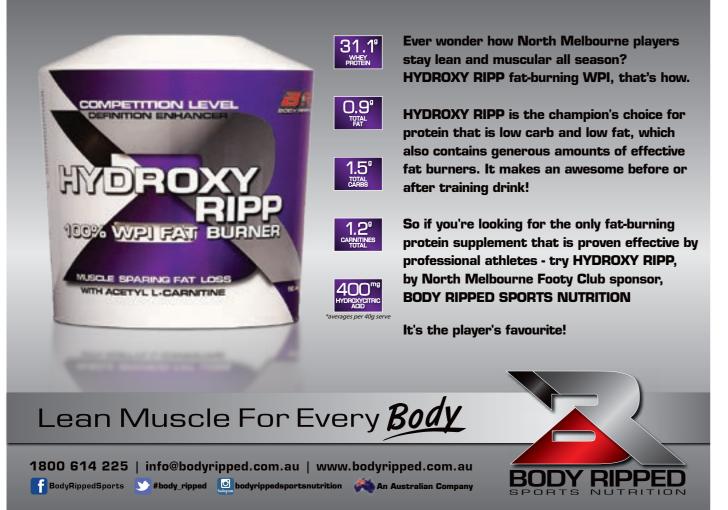
"I felt like I had my power back. I felt like I had my agility back as well good player. Brad backed me in hich I am really grateful for I've been able to stay out on t

"And I feel as if I am in a much better

With the rampaging Firrito back to his best, North stormed into the





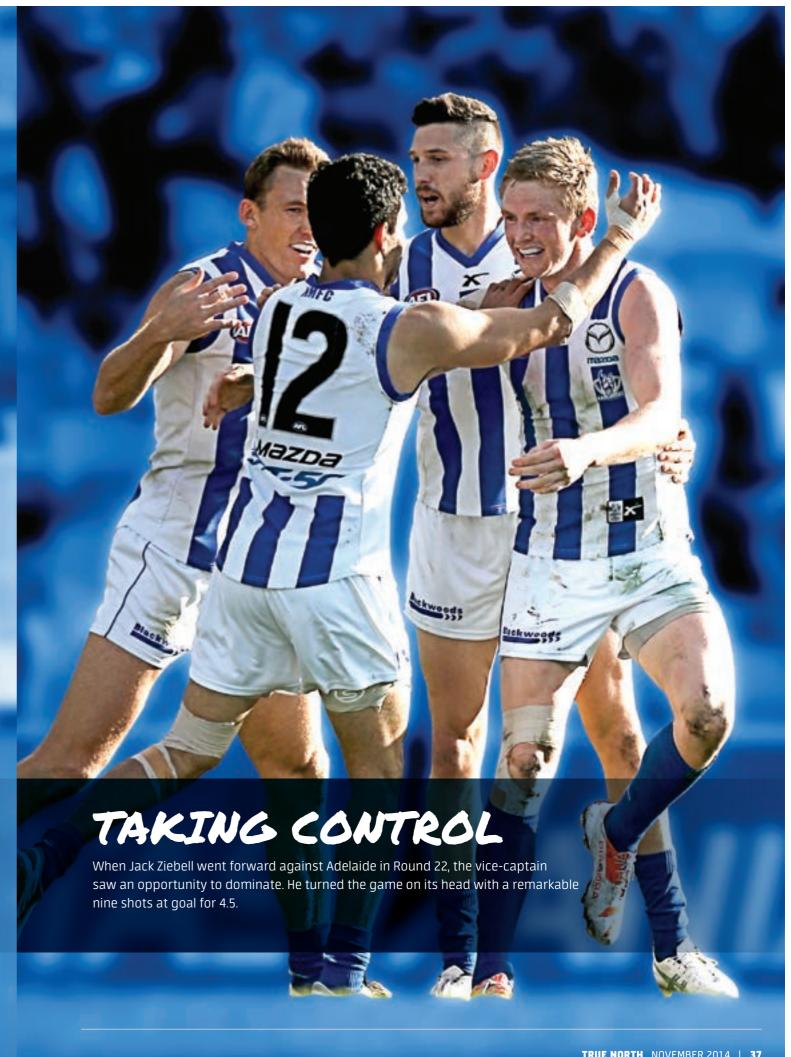






PACKING SOME PUNCH

Only 18-years-old and still at school, Kayne Turner lived up to his reputation as a ruthless and fearless competitor. Despite being just 73 kilograms, he managed to knock out two opponents in his first two matches. First, Giant Phil Davis, then Crows Rory Laird.



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OUR ICON

Designed by brilliant artist Sarrita King, North's first Indigenous jumper was a tremendous success. With a Kangaroo paw print at the centre of the piece, King used powerful and traditional techniques to tell the story of North's rich indigenous history.

BIG BEN

Overlooked in three Drafts, North saw something in Ben Brown that others didn't. After he made his debut in Round 14, the 21-year-old didn't disappoint becoming a vital component of the forward line. The Tasmanian quickly became a cult hero with his frizzy red hair and peculiar set shot technique.





HERE COMES THE BOOM!

He may have turned 36 but remarkably, Brent "Boomer" Harvey averaged career best numbers in disposals (25.4) and was at the peak of his powers throughout the year. His efforts saw him named in the initial 40 man All-Australian squad.







THE WAITING GAME

It was a long time coming but young forward Mason Wood was finally rewarded with an AFL debut in the final round of the home and away season. The 20-year-old had no trouble adapting to the speed of the game finishing with 3 goals against Melbourne.



THE GOAL KEEPER

Despite a sleepless night ahead of the first bounce, Scott Thompson was up for the challenge of playing on Lance "Buddy" Franklin. The Swans' recruit is one of the most dangerous players in the competition, but didn't get near it at the SCG blanketed by Thompson. Franklin's stats read 13 possessions, 3 marks, 0 goals.



It was a much hyped match-up; Harvey vs. Crowley. Last time they went toe-to-toe, it ended at the tribunal. While Crowley won last time, Harvey turned the tables and demolished the battling tagger, running him ragged while collecting 29 disposals in the win.





MCDONALD'S HUNGER RISING

A North supporter all his life, Father/Son selection Luke McDonald made the most of his debut year. Playing at half-back, his thumping left foot and courage stood out. He finished 3rd in the AFL's Rising Star award and proved to be one of the most talented youngsters in the game.



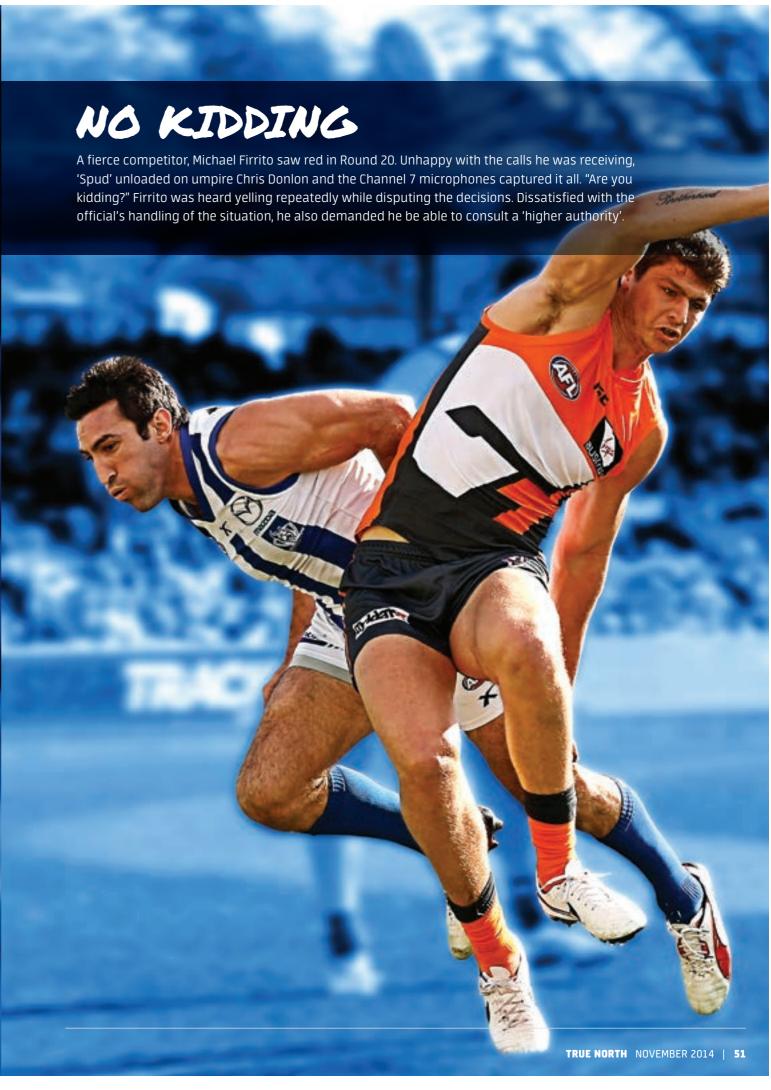


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HANSEN'S HIGH MARK

Only few players could hold their heads high after North loss to the Gold Coast, but Lachlan Hansen was certainly one of them. The key defender was dominant with a career-best 17 marks and 30 disposals. He ended the year equal fourth in the AFL for average marks (7.3).



HAWKS BIG CHOKE

Known throughout his career for brain fades, no-one predicted this from Brian Lake. With the game in the balance, Lake and Drew Petrie came to blows before the defender put a serious choker hold on his Roo opponent. He was banned for four weeks with the incident making headlines overseas.





HARVEY'S FINALS BLOW

Brent Harvey was dealt a cruel blow after tangling with Bulldog Liam Picken. Tagged and scragged throughout the day, Boomer took matters into his own hands and was slapped with a controversial three-game ban keeping him out of North's Elimination Final against Essendon.







KAYNE'S TURNING POINT

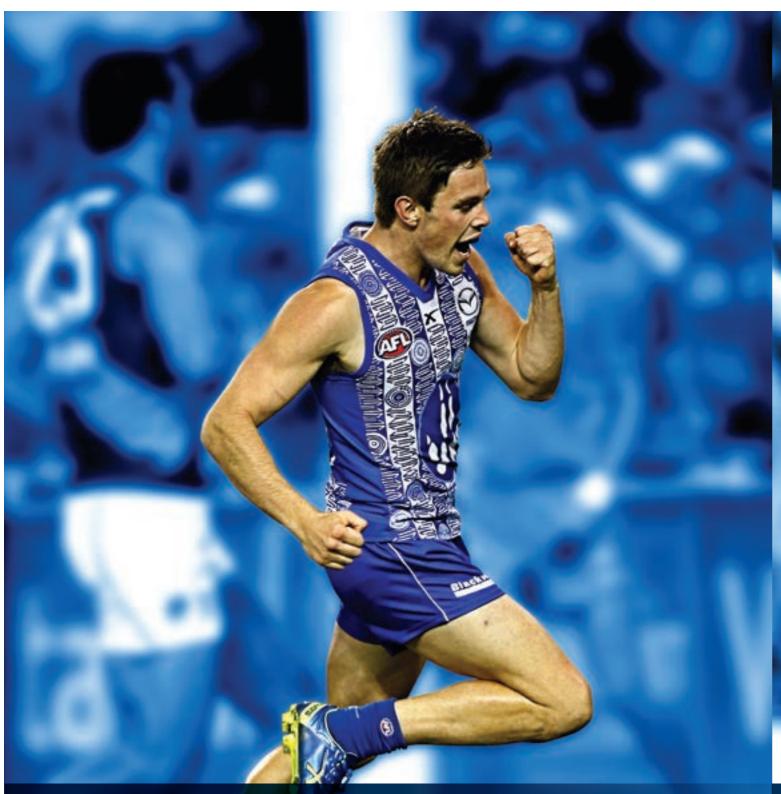
In just his third game of AFL, Kayne Turner was unstoppable against the Demons. The 18-year-old booted four goals in a sensational performance at Etihad and as a result, retained his spot in the side the following week for the finals.



PUTTING IT ON THE LINE

Few play with the courage and passion of Lindsay Thomas and the small forward showed no fear when he went back with the flight of the ball against Geelong. Thomas flew high with eyes only for the ball and collided heavily with his opponents and came crashing back to earth with a thud, shaken but somehow unharmed.





EYE OF THE TIGER

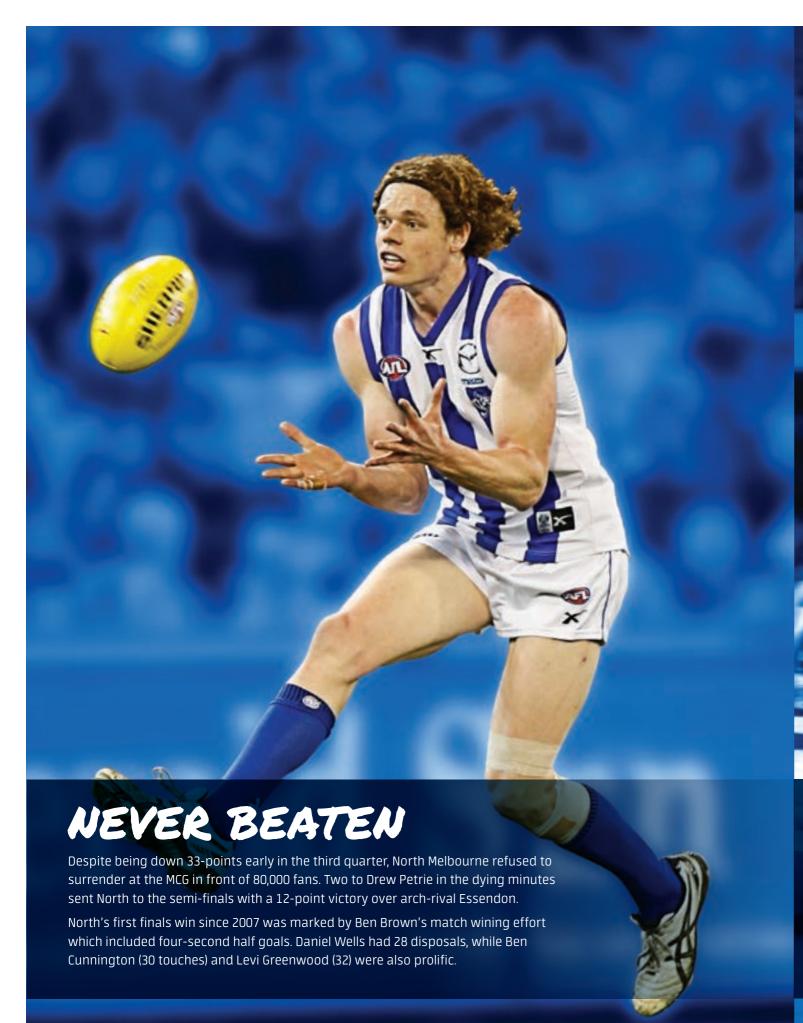
Down 35-points at half-time and looking shot, the Kangaroos bounced back in emphatic fashion against the Tigers. Drew Petrie was one of the catalysts for the 28-point win, booting three of his four goals in the third term.





JEKYLL AND HYDE

Inconsistent performances plagued North's season. While the side recorded brilliant wins against the league's best clubs, it failed unexpectedly against others. Although heavily fancied, the Roos dropped games against Collingwood, Gold Coast, Brisbane, Adelaide and Carlton. Lion Tom Rockliffe let the Roos know all about it.







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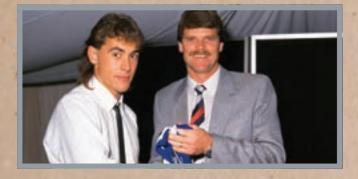
FROM THE ARCHIVES



NMFC History @NMFCHistory North runs through a banner dedicated to the Fitzroy Football Club #NMFC



A very young @WayneSchwass with a lot of hair receives his jumper from David Dench #NMFC



CHAMPIONS OF AUSTRALIA

Following the 1975 premiership victory over Hawthorn, the Kangaroos travelled to South Australia to play in the State Premierships' Championships Cup; a competition between the premiers of the VFL, SANFL, WAFL and TSL.

In a single knockout format, the winner would have to defeat two opponents in the space of three days.

North started its campaign at Football Park (now AAMI Park) against West Perth; the WAFL premiers of 1975.

Considering the West Australian side had just won its Grand Final by 104 points, it loomed as a tough ask for the Roos.

However, the game was all but over by quarter-time with North leading by 50 points at the first break.

From there, Ron Barassi's team cruised to victory, eventually triumphing by 39 points.

North Melbourne 12.18.90 **West Perth** 7.9.51

Goals: Blight 3, Schimmelbusch 3, Davis 3, Smith 2, Cable 1 Best: Henshaw, Davis, Dench, Rantall, Cable, Greig

The victory saw North progress through to the final against the home team Norwood. The Redlegs had earned their spot by defeating Glenorchy by 33 points.

North entered with an unchanged side from the previous game and started well, taking a 12-point advantage into quarter-time. It was in the following two terms where the game really broke open.

Malcolm Blight burst to life and along with Robert Smith, terrorised the Norwood defenders. North kicked 11 goals in the middle two terms, to lead by 66 points.

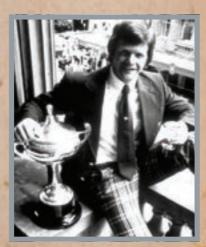
From there North cruised to a 76-point victory to be crowned the Champions of Australia. Blight was a deserved winner of the Winfield Medal, awarded to the best player on the ground.

17.15.117 **North Melbourne** 5.11.41 Norwood

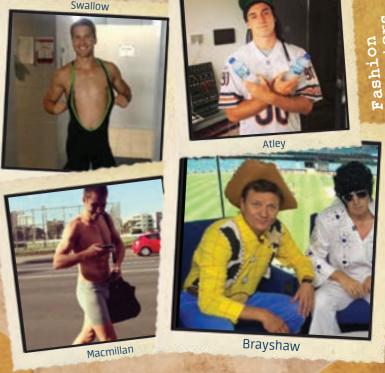
Goals: Blight 9, Smith 4, Schimmelbusch 2, Cowton 1, Feltham 1

Best: Blight, Greig, Davis, Dench, Henshaw, Feltham

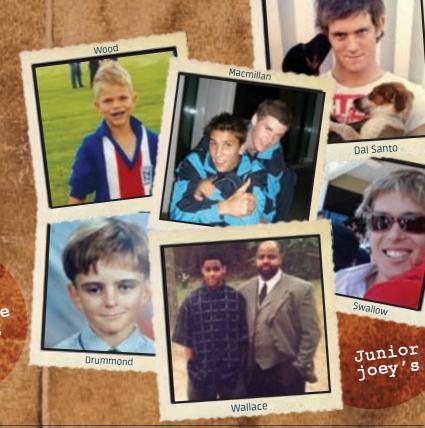
Following North's victory, the cup was never played for













NORTH MELBOURNE GOT CLOSER TO TASTING THE ULTIMATE SUCCESS IN 2014, MAKING IT TO A PRELIMINARY FINAL FOR THE FIRST TIME SINCE 2007. HOWEVER A NUMBER OF DISAPPOINTING LOSES THROUGHOUT THE YEAR PROVED IT STILL HAS A WAY TO GO.

ROUND 1 ETIHAD STADIUM

NORTH MELBOURNE 3.0 5.3 8.5 9.6 (60)

SSENDON

8.5 11.8 15.9 (99)

North Melbourne: Thomas 4, Black, Dal Santo, Harvey, McKenzie, Wright napman 4.

Goddard 3, Hardingham Howlett, Ryde

North Melbourne: Thomas, Macmillan, Harvey,

, Goddard, Zaharakis,

D 2 - ETIHAD

WESTERN BULLDOGS 4 8.6 (54) **NORTH MELBOURNE** 2.2 2.5 6.8 12.11 (83)

V. Bulldogs: Cooney, Jones, ffen, Stringer, Dahlhaus, Stevens, Crameri, Macrae North Melbourne: Harvey 3, Petrie 2, McKenzie, Currie, Wells, Greenwood, Ziebe Black, Adams

W. Bulldogs: Murphy, Dahlhaus, Macrae,

Stevens, Cooney North Melbourne: Harvey, Thompson, Dal Santo, Gibson, Atley, Hansen

ROUND 3 ETIHAD STADIUM

NORTH MELBOURNE 3.2 7.3 9.11 14.13 **(97) PORT ADELAIDE** 4.3 6.8 11.9 13.12 (90)

GOALS

North Melbourne: Thomas 3, Harvey 3, Mullett 2, Black, Macmillan, Thompson, Goldstein, Dal Santo, Jacobs

Port Adelaide: Schulz 3, Monfries, Wingard, Hartlett 2, Wines, Westhoff, Boak, Broadbent.

BEST

North Melbourne: Cunnington, Greenwood, Thomas, Bastinad Atley, Harvey Port Adelaide: Hartlett, Gray, Ebert, Wines, Carlile, Boak, Schulz

ROUND 4 SCG

SYDNEY SWANS 2.1 3.7 4.9 6.12 (48) **NORTH MELBOURNE** 3.4 4.7 7.10 13.13 **(91)** GOALS Sydney: Laidler 2, Grundy,

Jack, McVeigh, O'Keefe North Melbourne: Black, Wells 3, Mullett 2, Petrie, Thomas, Nahas, Adams, Goldstein

BEST

Sydney Swans: Kennedy, Veigh, McGlynn, Laidler, Parker, Jack North Melbourne: Black,

Thompson, Cunnington, Wells, Adams, Dal Santo

ROUND 5 MCG

COLLINGWOOD 5.4 10.6 11.9 13.15 (93) **NORTH MELBOURNE** 2.3 5.3 5.7 8.10 (58) GOALS

Collingwood: Cloke 4, White 2, Beams 2, Elliott 2, Pendlebury, Lumumba, Goldsack

North Melbourne: Thomas 2, Bastinac 2, Gibson, Currie, Greenwood, Harvey

BEST

Collingwood: Sidebottom, Swan, Lumumba, Pendlebury, Cloke, Elliott North Melbourne: Cunnington, Gibson, Harvey, Thomas

ROUND 6 PATERSONS STADIUM FREMANTLE

4.4 6.8 8.8 8.13 (61) NORTH MELBOURNE 2.4 5.6 7.11 10.14 **(74)** GOALS

2, Mundy, Neale, Mayne, Sandilands North Melbourne: Petrie 2, Gibson 2, Dal Santo, Mullett, Nahas, Black, Daw, Thomas Ziebell, Nahas, Goldstein BEST

Fremantle: Fyfe 2, Pavlich

Fremantle: Fyfe, Johnson, Mundy, D Pearce, Pavlich, McPharlin North Melbourne: Harvey, Dal Santo, Cunnington,

Ziebell, Gibson, Firrito

ROUND 7 ETIHAD STADIUM

NORTH MELBOURNE 1.4 7.6 10.10 11.11 (77) **GOLD COAST**

7.4 10.5 13.10 18.12 **(120) GOALS**

North Melbourne: Daw 2, Petrie, Greenwood, Thomas, Harvey, Gibson, McKenzie, Bastinac, Black, Mullett Gold Coast: Ablett 4, Dixon 3, Matera 3, Bennell 2, Lynch 2, Day, Prestia, Rischitelli, Hall **BEST**

North Melbourne: Hansen, Cunnington, Greenwood, Ziebell, Goldstein, Gibson Gold Coast: Prestia, Lynch, Ablett, Kolodjashnij,

ROUND 8 - BYE

Harbrow, Bennell, Day

ROUND 9 **ETIHAD STADIUM**

NORTH MELBOURNE 5.5 8.11 13.18 17.23 **(125) BRISBANE LIONS**

1.1 3.2 4.2 6.2 (38)

GOALS

North Melbourne: Thomas 4, Black 3, Harvey 2, Adams 2, Daw, Greenwood, Wright, Brisbane Lions: Green 3, Close 2, Beams

BEST

North Melbourne: Harvey, Gibson, Thomas, Black, Dal Santo, Cunnington, Thompson Brisbane Lions: Adcock,

Aish, Green, Lester, Golby

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ROUND 10 SIMONDS STADIUM

GEELONG CATS

5.5 10.9 13.14 16.15 **(111) NORTH MELBOURNE**

2.2 5.4 9.8 13.13 (91) **GOALS**

Geelong Cats: Hawkins 4, Duncan 2, Murdoch 2, Bartel 2, Enright, Selwood, Horlin-Smith, Stringer, Motlop, Blicavs North Melbourne: Thomas 3, Petrie 3, Bastinac 2, Nahas 2, Ziebell, Black, Daw

BEST

Geelong Cats: Bartel, Hawkins, Kelly, Rivers, Guthrie, Selwood, Stokes North Melbourne: Greenwood, Thomas, Ziebell, Nahas, Harvey

ROUND 11 PATERSONS STADIUM WEST COAST EAGLES

3.3 3.4 4.6 6.8 (44) **NORTH MELBOURNE**

4.0 6.6 10.9 12.10 (82)

GOALS

West Coast: LeCras 2, Priddis 2, Naitanui, Cripps North Melbourne: Adams 2, Black 2, Petrie 2, Cunnington, Harvey, Swallow, Atley, Thomas, Anthony

BEST

West Coast: Priddis, Mackenzie, Hurn, Naitanui, Gaff, LeCras, Darling North Melbourne: Dal Santo, Greenwood, Cunnington, Adams, Bastinac, Harvey

ROUND 12 ETIHAD STADIUM

NORTH MELBOURNE 3.3 4.7 12.11 17.14 **(116)**

RICHMOND

3.4 10.6 11.8 13.10 (88) **GOALS**

North Melbourne: Petrie 4, Harvey 3, Bastinac 2, Ziebell 2, Nahas 2, Greenwood, Black, Cunnington, Goldstein Richmond: Martin 4, Riewoldt 3, Morris, Thomas, Edwards, Vickery, Maric, Dea

BEST

North Melbourne: Harvey, Swallow, Greenwood, Petrie, Goldstein, Nahas, Ziebell Richmond: Martin, Thomas, Houli, Ellis, Miles

ROUND 13 ADELAIDE OVAL

ADELAIDE CROWS

4.4 8.7 13.10 16.13 **(109) NORTH MELBOURNE**

1.2 4.3 6.7 10.13 (73)

GOALS

Adelaide Crows: Kerridge 4, Betts 3, Podsiadly 2, Walker 2, Jenkins 2, Wright, Smith, Mackay North Melbourne: Thomas 4, Harvey 2, Hansen, Petrie, Greenwood, Bastinac

BEST

Adelaide: Smith, Betts, Kerridge, Sloane, Podsiadly, Dangerfield North Melbourne: Harvey, Greenwood, Cunnington, Thomas, Hansen

ROUND 14 MCG

MELBOURNE

3.0 6.0 8.4 10.6 (66) **NORTH MELBOURNE** 4.5 7.8 14.12 15.17 **(107)**

GOALS Melbourne: Vince 3, Dawes 3, Frawley, Bail, Pedersen,

Riley North Melbourne: Greenwood 2, Thomas 2, Mullett 2, Ziebell, Nahas, Harvey, Petrie, Cunnington, Atley, Swallow, Black, Brown

BEST

Melbourne: Vince, N. Jones, Cross, Dawes, Watts, Dunn North Melbourne: Greenwood, Harvey, Atley, Firrito, Petrie, Ziebell

ROUND 15 THE GABBA

BRISBANE LIONS

1.1 8.4 10.5 10.10 (70) **NORTH MELBOURNE**

3.5 4.7 6.9 9.12 (66) **GOALS**

Brisbane Lions: Green 3, Aish 2, Beams 2, Close, Zorko, Merrett North Melbourne: Petrie 4, Swallow 2, Thomas, Gibson, Harvey

BEST

Brisbane Lions: Hanley, Aish, Bewick, Taylor, Green, Martin North Melbourne: Gibson, Cunnington, Petrie, Dal Santo, Swallow

ROUND 16

NORTH MELBOURNE 5.3 7.6 14.7 16.12 **(108)**

HAWTHORN

4.2 6.6 10.9 13.10 (88) **GOALS**

North Melbourne: Petrie 5, Black 3, Greenwood 2, Brown 2, Swallow, Thomas, Bastinac, Gibson Hawthorn: Gunston 6, Roughead 2, Lewis, Burgoyne, Duryea, Breust

North Melbourne: Harvey, Petrie, Hansen, Greenwood, Dal Santo, Firrito, Jacobs Hawthorn: Gunston, Mitchell, Burgoyne, Lewis

ROUND 17 BLUNDSTONE ARENA

NORTH MELBOURNE

5.3 8.4 12.7 13.14 (92)

ST KILDA

0.3 1.9 2.11 3.15 (33) GOALS

North Melbourne: Goldstein 2, Bastinac 2, Thomas 2, Harvey 2, Adams, McMahon, Black, Petrie, Brown St Kilda: Armitage 2,

Riewoldt **BEST**

North Melbourne: Wright, Harvey, Goldstein, Bastinac, Cunnington St Kilda: Armitage, Hayes, Montagna, Riewoldt, Fisher





ROUND 18 ETIHAD STADIUM

CARLTON

4.3 9.7 10.13 16.13 **(109) NORTH MELBOURNE**

3.0 7.4 11.4 13.8 (86) **GOALS**

Carlton: Henderson 6, Waite 4, Gibbs 2, Yarran, Wood, Judd, Graham North Melbourne: Thomas 4, Harvey 2, Cunnington 2, Greenwood 2, Dal Santo, Petrie, Ziebell

BEST

Carlton: Gibbs, Waite, Henderson, Simpson, Curnow, Docherty, Yarran North Melbourne: Dal Santo, Greenwood, Thompson, Cunnington, Swallow

ROUND 19 ETIHAD STADIUM

NORTH MELBOURNE 2.7 3.9 8.14 10.19 (79)

GEELONG CATS

2.6 8.8 11.12 16.15 **(111) GOALS**

North Melbourne: Thomas 3, Black 2, Greenwood, Harvey, Dal Santo, Daw, Petrie Geelong Cats: Duncan 3, Hawkins 3, Caddy 2, Motlop 2, Selwood, Taylor, Kersten, Christensen, Bartel, Lonergan

BEST

North Melbourne: Greenwood, Goldstein, Ziebell, Harvey, Dal Santo Geelong Cats: Christensen, Selwood, Duncan, Motlop, Bartel, Lonergan

ROUND 20 STARTRACK OVAL

1.4 6.5 6.6 7.9 (51) **NORTH MELBOURNE**

GWS GIANTS

4.1 7.3 15.6 19.12 **(126) GOALS**

GWS Giants: Smith 2, Patton 2, Kelly, Treloar, Hoskin-Elliott North Melbourne: Petrie 5, Cunnington 3, Brown 2, Harvey 2, Ziebell 2, Turner, Adams, Firrito, Black, Bastinac

BEST

GWS Giants: Greene, Shaw, Shiel, Treloar, Smith, Patton North Melbourne: Petrie, Cunnington, Bastinac, Adams, Goldstein, Harvey

ROUND 21 ETIHAD STADIUM

NORTH MELBOURNE 5.2 8.2 12.5 17.9 (111) WESTERN BULLDOGS 1.0 5.6 7.11 8.13 (61)

GOALS

North Melbourne: Cunnington 4, Black 2, Petrie 2, Brown 2, Thomas, Bastinac, Greenwood, Dal Santo, Gibson, Harvey, Goldstein

W. Bulldogs: Bontempelli 2, Crameri 2, Boyd, Stevens, Dahlhaus, Cooney

BEST

North Melbourne: Swallow, Gibson, Harvey, Thompson, Grima, Cunnington W. Bulldogs: Griffen, Bontempelli, Cooney, Higgins, Murphy

ROUND 22 BLUNDSTONE ARENA

NORTH MELBOURNE

4.3 5.6 9.12 14.17 **(101) ADELAIDE CROWS**

2.3 5.7 10.11 13.16 (94) **GOALS**

North Melbourne: Ziebell 4, Petrie 3, Turner 2, Bastinac 2, Goldstein, Thomas, Brown

Adelaide Crows: Lyons 3, Cameron 2, Wright 2, Walker 2, Betts 2, Jenkins, Crouch

BEST

North Melbourne: Ziebell, Dal Santo, Greenwood, Bastinac, Firrito, Goldstein Adelaide Crows: Douglas, Thompson, Crouch, Dangerfield, Jacobs

ROUND 23 ETIHAD STADIUM

NORTH MELBOURNE 4.3 8.5 13.9 19.9 **(123) MELBOURNE**

4.3 8.5 9.7 14.9 (93)

GOALS

Dawes

North Melbourne: Turner 4, Brown 3, Wood 3, Ziebell 2, Petrie, Adams, Atley, Bastinac, Mullett, Dal Santo, Currie

Melbourne: Kent 3, Dawes 2, Fitzpatrick 2, McDonald 2, Tyson 2, Jamar, Vince, Dunn **BEST**

North Melbourne: Swallow, Atley, Wells, Ziebell, Brown, Turner, Thompson Melbourne: Kent, Tyson, Vince, Viney, Frawley,

SEMI FINAL MCG

GEELONG CATS

5.1 5.6 8.9 13.14 (92) **NORTH MELBOURNE**

7.1 9.6 12.9 14.14 **(98) GOALS**

Geelong Cats: Hawkins 5, Walker 3, Duncan, Caddy, Blicavs, Enright, Bartel North Melbourne: Petrie 4, Thomas 3, Ziebell 2, Turner, Goldstein, Harvey, Black, Dal Santo

BEST

Geelong Cats: Caddy, Hawkins, Selwood, Lonergan North Melbourne: Dal Santo, Gibson, Goldstein, Petrie, Cunnington, McDonald

PRELIMINARY FINAL ANZ STADIUM

SYDNEY SWANS
4.5 9.10 13.17 19.22 (136)
NORTH MELBOURNE

1.2 4.4 6.7 9.11 (65) **GOALS**

Sydney Swans: Franklin 5, Tippett 4, Parker 3, Goodes 3, Jetta, Jack, McGlynn, Bird North Melbourne: Petrie 3, Brown 2, Goldstein, Greenwood, Harvey, Atley

RFST

Sydney Swans: Franklin,
Parker, Kennedy, Rohan,
Tippett, Cunningham, Jack,
McGlynn
North Melbourne:
Cunnington, Brown,
Greenwood, Dal Santo





KICKS	
SAM GIBSON	345
Nick Dal Santo	323
Levi Greenwood	322
Brent Harvey	310
Ben Cunnington	284

HANDBALLS	
NICK DAL SANTO	295
Sam Gibson	270
Ben Cunnington	268
Brent Harvey	249
Shaun Atley	246

DISPOSALS	
NICK DAL SANTO	618
Sam Gibson	615
Brent Harvey	559
Ben Cunnington	552
Levi Greenwood	550



TACKLES	
BEN CUNNINGTON	140
Todd Goldstein	114
Andrew Swallow	107
Levi Greenwood	97
Jack Ziebell	94

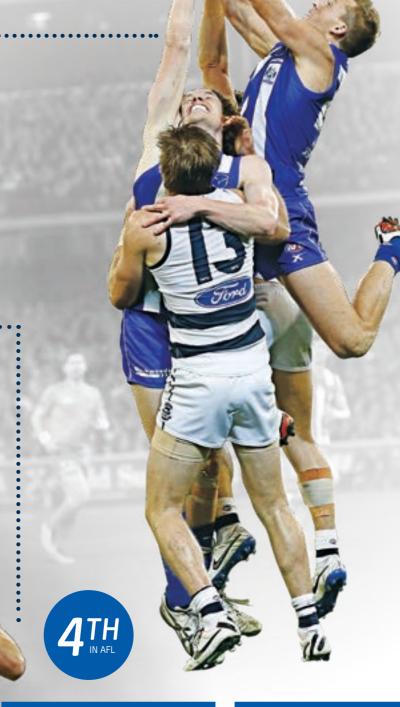
CLEARANCES	
BEN CUNNINGTON	144
Andrew Swallow	125
Levi Greenwood	89
Nick Dal Santo	88
Todd Goldstein	75

INSIDE 50's	
BRENT HARVEY	96
Levi Greenwood	92
Ben Cunnington	77
Nick Dal Santo	73
Sam Gibson	70

CONTESTED MARKS	
DREW PETRIE	45
Scott Thompson	24
Lachlan Hansen	22
Todd Goldstein	17
Ben Brown	15

MARKS INSIDE 50	
DREW PETRIE	58
Aaron Black	36
Lindsay Thomas	28
Ben Brown	20
Jack Ziebell	18

MARKS	
SAM GIBSON	163
Scott Thompson	138
Drew Petrie	135
Lachlan Hansen	131
Levi Greenwood	119



GOALS	
DREW PETRIE	50
Lindsay Thomas	45
Brent Harvey	29
Aaron Black	26
Ben Brown	18

GUAL ASSISTS	
LINDSAY THOMAS	23
Drew Petrie	18
Brent Harvey	18
Aaron Black	17
Ryan Bastinac	14



Led by midfielders Liam Anthony and Trent Dumont for the majority of the year and supported aptly in the ruck by American recruit Eric Wallace, Gerard Fitzgerald's men met Werribee in the elimination final. That's where the season ended however.

Anthony's brilliant year capped by a runner up placing in the competition's best and fairest award.

WINS 10 - LOSSES 8 - POSITION: 7TH

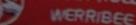


WERRIBEE TIGERS

With John Lamont at the helm and Jarred 'Bulldog' Moore anointed captain, the Tigers fought their way into the semi-finals, but couldn't get past Williamstown.

Daniel Currie starred for much of the year as the main ruckman, Scott McMahon was a rock down back and Tim McGenniss negated the opposition's best player week after week.

WINS 11 - LOSSES 9 - POSITION 6TH





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CLIMBING TOGETHER







Congratulations North Melbourne on your top 4 finish. LeasePlan is proud the club is one of its Carn the Kids event partners. Wheelie has hosted 7,000 kids and carers at 30 Kangaroos' games in 5 states since 2009. We've loved watching you climb the ladder.

Go Roos, Go LeasePlan, and Carn the Kids!



PAST PLAYERS & OFFICIALS

ASSOCIATION

MICHAFI EVANS

GARY FARRANT

DOUG FARRANT

BRAD FAULKNER

TARA FAULKNER

KEN FYFFE

FRANK GALLE

MIKE GARGAN

BARRY GAVIN

LOUIE GONZY

FRANK GOODE

KEITH GOULLET

KASEY GREEN

TERRY GLEESON

ROSS GLENDINNING

MICHAEL GAUDION

GRAHAME FLETCHER

In 2014 we continued to expand our opportunities to get together - including a dinner with special guest Peter Siddle. We're proposing another major dinner function early in the new year.

In 2015 our Past Players & Officials table will again be available for Etihad Stadium home games as 2014 saw increased numbers attending and using the Accolade room facility.

Don't forget the many benefits of joining the Past Players & Official Association which includes half price NMFC membership packages.

We look forward to a successful 2015 on and off the field.

Grank Goode

FRANK GOODE

President - NMFC Past Players and Officials Association Inc.

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Wayne Schwass

									,
NAME	GAMES	GOALS	NAME	GAMES	GOALS	NAME	GAMES	GOALS	
Brent Harvey	384	458	Sam Kekovich	124	228	Robbie Peterson	79	109	1
Glenn Archer	311	143	Peter F. Bell	123	120	John Cassin	78	83	
Wayne Schimmelbusch	h 306	354	Roy Ramsay	123	11	Aaron Edwards	78	122	1
Adam Simpson	306	83	Charlie Cameron	122	19	Leo Francis	78	11	F
Keith Greig	294	48	Gary Dempsey	122	39	Terry Benton	77	3	1
Anthony Stevens	292	127	Scott McMahon	122	28	Matthew Burton	77	33	9
Michael Martyn	287	15	Gerald Eastmure	121	129	Allan Crawford	77	39	[
David Dench Drew Petrie	275 269	29 359	Vic Lawrence	121	21	Charlie Gaudion	77	9	[
John Dugdale	269	358	Steven Icke Denis Pagan	120 120	33 5	George Jerram Tom Roulent	77 77	10 17	1
Brady Rawlings	245	62	Byron Pickett	120	81	Brent Crosswell	76	108	E
Wayne Carey	244	671	Kevin McMahon	119	11	Les Mogg	75	41	i
Shannon Grant	243	323	: Darren Steele	119	31	: Eddie Morcom	75	18	: F
David King	241	145	John Brady	118	44	Jack O'Halloran	75	56	
Craig Sholl	235	165	Leigh Brown	118	64	Ben Buckley	74	15	ĖF
Michael Firrito	230	29	Lachlan Hansen	117	76	Kerry Good	74	150	: E
Stephen McCann	226	201	Daniel Pratt	116	9	Levi Greenwood	74	26	: 1
John Blakey	224	72	Les Reeves	116	8	Eric Parkes	74	2	: 1
Ross W. Smith	224	36	Barry Cable	115	133	Frank Goode	73	107	; J
Daniel Wells	222	145	Charlie Skinner	114	7	Bryan Martyn	73	16	: 5
Allen Aylett Brett Allison	220 219	311 276	Jack D. Edwards Robert Scott	114	1	Winston Abraham	72 72	104	: !
John Law	219	9	Graham Melrose	113 111	58 138	David Dwyer Ted Larsen	72 72	37 0	: -
Ian Fairley	217	149	Sel Murray	108	411	Barry Davis	71	54	- 1
Laurie Dwyer	201	34	Bob Brooker	107	41	Leo Dwyer	71	3	
John Longmire	200	511	· Albert Mantello	107	25	Garry English	71	3	:
Corey Mckernan	196	250	Jason McCartney	107	15	John Holt	71	78	:
Ross Glendinning	190	214	: Hamish McIntosh	107	59	John Jenkins	71	44	:
Ken Montgomery	189	2	Mick Nolan	107	40	Mark Arceri	70	102	:
Peter German	185	201	Tom Allison	106	61	Doug Farrant	70	110	:
Wayne Schwass	184	97	Phillip Ryan	106	56	: Alex Ishchenko	70	12	:
Jim Adamson	180	13	Pat T. Kelly	105	4	; John Rantall	70	2	:
Malcolm Blight	178	444	Leigh Adams	104	72	Arthur Karanicolas	69	55	:
Anthony Rock Noel Teasdale	178 178	138 71	Ryan Bastinac	104	58	Keith Robertson	69	9	:
Matthew Larkin	178	143	: Leigh Colbert : Andrew Demetriou	104 103	13 47	: Alan Carr Reg Ryan	66 66	13 0	:
Bill Findlay	168	352	: Neil Doolan	103	18	Frank Stubbs	66	17	:
Ross Henshaw	167	11	Jim Malone	102	24	Joshua Gibson	65	2	:
Jock McCorkell	167	5	John Reeves	102	36	Frank Jeeves	65	25	:
Darren Crocker	165	119	Saverio Rocca	101	234	Herb Jones	65	5	:
Andrew Swallow	164	72	Xavier Tanner	100	68	Jamie Macmillan	64	26	:
Arnold Briedis	161	279	Jack Ziebell	100	57	Ossie Parks	64	4	:
Ken Dean	159	17	Shane Clayton	99	51	Tim Trevaskis	64	26	:
Barry Goodingham	158	47	Ben Cunnington	99	42	Roy Sitch	63	2	:
Corey Jones	157	216	Don Kemp	99	15	Jack J. Lynch	62	57	:
Johnny Gregory	156	5	Dean Laidley	99	4	Jack J. Smith	62	26	:
Sid Dyer	155	321	John Byrne	98	71	: Phil Kelly	61	42	:
Donald McDonald Shannon Watt	155 155	165 9	Mick Dowdle Phil Baker	98 97	89 116	: Barry Allan : Stuart Anderson	61 61	18 20	:
Jock Spencer	153	475	: Maurie Wood	97	77	Graeme Atkins	61	39	:
Lindsay Thomas	153	249	John Burns	95	68	Bill Montgomery	61	3	:
Michael Gaudion	152	44	Alastair Clarkson	93	61	Dick Abikhair	60	2	:
Gary Cowton	151	35	Jack Harrison	92	20	Sam Gibson	60	22	:
Johnny Lewis	150	142	Gerald Marchesi	92	112	Ray Johnston	60	13	:
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Bernie McCarthy	148	80	Darryl Sutton	91	65	Nathan Thompson	60	135	:
Frank Gumbleton	147	19	Jose Romero	89	98	Jack Y. Anderson	59	10	
Jess Sinclair	142	45	Jock Cordner	88	8	Mark Dawson	59	58	
Leigh Harding Phil Krakouer	141 141	157 224	Shaun Atley Nathan Grima	86 86	11 1	Michael Redenbach	59 59	40 16	:
Troy Makepeace	139	37	: Neville Huggins	86	21	Bill Russ Col Thornton	59 59	19	:
Gary Farrant	138	88	Ted Ellis	85	41	Doug Wade	59	223	:
Wally Carter	137	32	John Ibrahim	85	50	Jack Allister	58	54	:
Dally O'Brien	137	63	: Alf Crump	84	83	Liam Anthony	58	27	:
Scott Thompson	136	6	Sam Wright	84	54	: Kevin Bryant	58	38	:
Daryl O'Brien	135	8	Matthew Campbell	82	79	Alf Lambe	58	2	:
Les Foote	134	105	Matthew Capuano	82	24	Bob Matthews	58	32	:
Jim Krakouer	134	229	Peter Jonas	82	115	David Pretty	58	12	
John Waddington	132	30	Barry Cheatley	81	3	Jim Bicknell	57	7	:
Don Condon	131	218	Charlie Healy	81	23	Laurie Icke	57	0	:
Ted Jarrard	131	11	Dean Mcrae	81	25	John Perry	57	26	:
Keith Mckenzie	130	12	Martin Pike	81	19	Mick Grambeau	56	53	:
David Hale	129	119	Paul Spargo	81	109	Mark Hepburn	56	29	:
Paul Feltham Peter Steward	128 126	78 10	Peter Chisnall George Kennedy	80 80	14 124	Ken Snell	56 55	21 27	:
Todd Goldstein	125	59	Ray Taylor	80	124 26	Glenn Freeborn Peter Hamilton	55 55	0	
Mark Roberts	125	150	Alan Jarrott	79	31	Kerry Haywood	55	5	:
	163	130			31	,y *******	33	3	٠

E	GUALS	NAME	GAMES	UUALS
)	109	Mark Porter	55	7
3	83	Max Ritchie	55	7
3	122	Mike Delanty	54	12
3	11	Fred Fairweather	54	14
,	3	Tom Fitzmaurice	54	196
,	33	Shannon Motlop	54	31
,	39	Doug Smith	54	17
,	9	David Ackerly	53	5
,	10	Mick Howell	53	15
,	17	Jock Lineen	53	1
,	108	Bob Pascoe	53	37
i	41	Jack Wrout	53	52
i	18	: Percy Johnson	52	4
i	56	Darren Harris	51	28
ļ	15	Peter Keenan	51	18
ļ	150	: Bill Nettlefold	51	22
ļ	26	Max (Lewis) Pitchford	51	15
ļ	2	: Maurice Boyse	50	50
3	107	: Jeff Chandler	50	4
3	16	Stuart Cochrane	50	11
	104	: Ted Llewellen	50	31
	37	: Don Palmer	50	23
	0	Peter Schofield	50	111
	54	:		
	3			
	3	: VFL/AFL	PREMIER	SHIPS
	78			
	44	: 19/5, 19/7	7, 1996, 1999	3
)	102	:		
1	110			



BROWNLOW MEDAL WINNERS

1965 Noel Teasdale (retrospective) 1973 & 1974 Keith Greig 1978 Malcolm Blight 1983 Ross Glendinning



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- Michael Martyn HB: John Rantall Ross Glendinning
- C: Keith Greig Les Foote Laurie Dwyer
- HF: Malcolm Blight Wayne Carey Wayne Schimmelbusch
- FF: John Dugdale Jock Spencer Allen Avlett
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Greg McPherson Brian O'Dea Peter O'Dea George Ormerod Sean Ormerod Peter Williams **David Sanders** Jeff Simmelmann

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2015 FIXTURE

ROUND	DATE	OPPONENT	VENUE	H/A	TIME (LOCAL)	TV
1	Sunday, April 5	Adelaide Crows	Adelaide Oval	Away	2.50pm	Seven
2	Sunday, April 12	Brisbane Lions	Etihad Stadium	Home	4.40pm	Foxtel
3	Saturday, April 18	Port Adelaide	Etihad Stadium	Home	7.20pm	Seven
4	Sunday, April 26	Geelong Cats	Simonds Stadium	Away	3.20pm	Seven
5	Saturday, May 2	Hawthorn	Etihad Stadium	Home	7.20pm	Seven
6	Saturday, May 9	Richmond	Blundstone Arena	Home	1.45pm	Seven
7	*Friday, May 15	Essendon	Etihad Stadium	Away	7.50pm	Seven
8	Saturday, May 23	Fremantle	Patersons Stadium	Away	5.40pm	Foxtel
9	Sunday, May 31	Collingwood	MCG	Away	3.20pm	Seven
10	Sunday, June 7	West Coast Eagles	Blundstone Arena	Home	3.20pm	Seven
11	Saturday, June 13	Sydney Swans	Etihad Stadium	Home	7.20pm	Seven
12	Saturday, June 20	GWS GIANTS	Spotless Stadium	Away	4.35pm	Foxtel
13	Bye	-	-	-	-	-
14	Saturday, July 4	Gold Coast SUNS	Metricon Stadium	Away	4.35pm	Foxtel
15	Saturday, July 11	Geelong Cats	Etihad Stadium	Home	7.20pm	Seven
16	Friday, July 17	Essendon	Etihad Stadium	Home	7.50pm	Seven
17	Saturday, July 25	Brisbane Lions	The Gabba	Away	7.20pm	Foxtel
18	Saturday, August 1	Carlton	Etihad Stadium	Away	7.20pm	Seven
19	*Sunday, August 9	Melbourne	MCG	Away	1.10pm	Foxtel
20	Saturday, August 15	St Kilda	Blundstone Arena	Home	2.10pm	Foxtel
21	Sunday, August 23	Fremantle	Etihad Stadium	Home	1.10pm	Foxtel
22	Saturday, August 29	Western Bulldogs	Etihad Stadium	Home	4.35pm	Foxtel
23	*TBC	Richmond	Etihad Stadium	Away	TBC	TBC

^{*}Replacement home games

HIGHLIGHTS

FORMER FOES, FORMER TEAMMATES

NMFC v Levi Greenwood (Collingwood) Round 9 - MCG

Jarrad Waite v Carlton Round 18 - Etihad Stadium

Shaun Higgins v Western Bulldogs Round 22 - Etihad Stadium

FINALS REMATCH

North Melbourne vs Geelong Cats Round 4 - Simmonds Stadium North Melbourne v Essendon Round 7 - Etihad Stadium North Melbourne v Sydney Swans

Round 11 - Etihad Stadium

MILESTONE MEN

Nick Dal Santo's 300th game* Round 16 v Essendon - Etihad Stadium Brent Harvey's 400th game* Round 17 v Brisbane - The Gabba

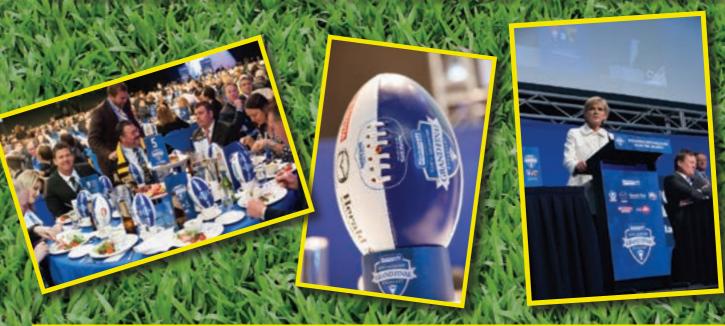
*Based on player playing every game.

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