



2026





2026 BENEFITS

The North Melbourne AFL Player Sponsorship offers unparalleled access to players, exclusive events, and true inner-sanctum experiences.

The program features four tiers – Platinum, Gold, Silver, and Bronze – each offering a unique suite of benefits and experiences.

	PLATINUM	GOLD	SILVER	BRONZE
Pre-Season Catch Up	Yes	-	-	-
AFL Team Photo Day	Yes	-	-	-
Match-Issued Signed Guernsey	Yes	Yes	-	-
Team-Signed Home Jumper	-	-	Yes	Yes
Matchday Experience	President's Function Category A Game	President's Function Category C Game	Premiership Club	-
On-Field Access	Boundary Line Warm-Up	Boundary Line Warm-Up	Guard of Honour	-
Two Events x2 invites	Yes	Yes	Yes	Yes
Syd Barker x2 invites	Yes	Yes	Yes	Yes
Marvel Stadium Big Screen Intro	Yes	Yes	Yes	Yes
Recognition + Certificate	Yes	Yes	Yes	Yes
Official Photo with Player	Yes	Yes	Yes	Yes
2026 Sponsor Scarf	Yes	Yes	Yes	Yes
Dedicated Account Manager	Yes	Yes	Yes	Yes
Price	\$5,400	\$4,400	\$3,400	\$2,500



FOR MORE INFORMATION, PLEASE CONTACT:



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EXPERIENCES



AFL Team Photo Day NEW IN 2026

You and a guest will join the full squad at Arden Street for the official team photo for 2026.



Pre-Season Catch-Up

One-on-one catch up with your sponsored player before the season starts.



Marvel Stadium Big Screen NEW IN 2026

Your name proudly displayed during player introductions at home games.

EVENTS & RECOGNITION



Inner Sanctum Events

Two exclusive events with a guest to join your player and the full AFL list for a night of fun.



Syd Barker Club Champion Dinner

Two tickets to the club's night of nights.



Official Photo With Your Player NEW IN 2026

Captured at one of the sponsor events for a lifetime of memories.



Sponsor Recognition

Your name on the player's profile page and a certificate of recognition.



Exclusive Scarf NEW IN 2026

Custom 2026 Player Sponsor scarf with option to purchase extras.

MATCHDAY



President's Function

Premium hospitality at our official match day function for one game (Category A for Platinum, C for Gold).



Premiership Club Access

Premium seating and guest speakers at one game.



On-Field Warm-Up Viewing

Watch the team warm up from the boundary line.



Guard of Honour

Welcome players onto the field pre-game from the guard of honour.

MEMORABILIA



Match-Issued Signed Guernsey

An exclusive match-issue guernsey signed by your sponsored player.



Team-Signed Home Guernsey

A home replica guernsey signed by the entire AFL team.

CLUB ACCESS



Dedicated Account Manager

Personal support for all sponsorship and club-related queries.





2026

Name: _____ DOB: _____

Address: _____

Suburb: _____ State: _____ Postcode: _____

Email: _____ Phone: _____

Name to be displayed as player sponsor: _____

PLEASE SELECT YOUR CATEGORY: TICK BOXES FOR PLATINUM, GOLD, SILVER, BRONZE.

☐ Platinum: \$5,400 ☐ Gold: \$4,400 ☐ Silver: \$3,400 ☐ Bronze: \$2,500

PLEASE SELECT YOUR CHOSEN PLAYER TO SPONSOR:

<input type="checkbox"/> Jackson Archer	<input type="checkbox"/> Zane Duursma	<input type="checkbox"/> Luke McDonald	<input type="checkbox"/> Dylan Stephens
<input type="checkbox"/> Zac Banch	<input type="checkbox"/> Zac Fisher	<input type="checkbox"/> Colby McKercher	<input type="checkbox"/> River Stevens
<input type="checkbox"/> Callum Coleman-Jones	<input type="checkbox"/> Brayden George	<input type="checkbox"/> Hugo Mikunda	<input type="checkbox"/> Blake Thredgold
<input type="checkbox"/> Charlie Comben	<input type="checkbox"/> Taylor Goad	<input type="checkbox"/> Finn O'Sullivan	<input type="checkbox"/> Cooper Trembath
<input type="checkbox"/> Aidan Corr	<input type="checkbox"/> Josh Goater	<input type="checkbox"/> Luke Parker	<input type="checkbox"/> Luke Urquhart
<input type="checkbox"/> Paul Curtis	<input type="checkbox"/> Robbie Hansen Jnr	<input type="checkbox"/> Toby Pink	<input type="checkbox"/> George Wardlaw
<input type="checkbox"/> Caleb Daniel	<input type="checkbox"/> Riley Hardeman	<input type="checkbox"/> Tom Powell	<input type="checkbox"/> Matt Whitlock
<input type="checkbox"/> Jack Darling	<input type="checkbox"/> Cooper Harvey	<input type="checkbox"/> Bailey Scott	<input type="checkbox"/> Tristan Xerri
<input type="checkbox"/> Luke Davies-Uniacke	<input type="checkbox"/> Jacob Konstanty	<input type="checkbox"/> Harry Sheezel	<input type="checkbox"/> Cameron Zurhaar
<input type="checkbox"/> Wil Dawson	<input type="checkbox"/> Nick Larkey	<input type="checkbox"/> Jy Simpkin	
<input type="checkbox"/> Lachy Dovaston	<input type="checkbox"/> Griffin Logue	<input type="checkbox"/> Charlie Spargo	

PLEASE SELECT YOUR PAYMENT PREFERENCE:

☐ Payment in full ☐ Monthly instalments (automatically deducted on the 15th, every month until August 2026)

PLEASE SELECT YOUR PAYMENT METHOD:

☐ Visa ☐ MasterCard

Card No _____

Expiry Date _____ CCV _____

Card Holder's Name _____

Signature _____

Please return completed form to:

Martin Jones

Sales & Coterie Coordinator –
Corporate Development
martin.jones@nmfc.com.au or to
204-206 Arden Street,
North Melbourne VIC 3051

