



2027





2027 BENEFITS

The North Melbourne AFL Player Sponsorship offers unparalleled access to players, exclusive events, and true inner-sanctum experiences. The program features four tiers — Platinum, Gold, Silver, and Bronze — each offering a unique suite of benefits and experiences.

	PLATINUM	GOLD	SILVER	BRONZE
AFL TEAM PHOTO DAY	Yes	-	-	-
COFFEE CONNECT	Yes	-	-	-
MATCH-ISSUED SIGNED GUERNSEY	Yes	Yes	-	-
TEAM-SIGNED HOME GUERNSEY	-	-	Yes	Yes
MATCHDAY EXPERIENCE	President's Function Category A Game	President's Function Category C Game	Premiership Club	-
ON-FIELD ACCESS	Boundary Line Warm-Up	Boundary Line Warm-Up	Guard of Honour	-
TWO EVENTS X2 INVITES	Yes	Yes	Yes	Yes
SYD BARKER X2 INVITES	Yes	Yes	Yes	Yes
LOCKER ROOM RECOGNITION	Yes	Yes	Yes	Yes
RECOGNITION + CERTIFICATE	Yes	Yes	Yes	Yes
OFFICIAL PHOTO WITH PLAYER	Yes	Yes	Yes	Yes
2027 SPONSOR SCARF	Yes	Yes	Yes	Yes
DEDICATED ACCOUNT MANAGER	Yes	Yes	Yes	Yes
PRICE	\$5,400	\$4,400	\$3,400	\$2,500



For more information, please contact:



MARTIN JONES
Sales & Coteries Executive - Corporate
Development

M 0401 507 332
E martin.jones@nmfc.com.au





EXPERIENCES

PLATINUM

AFL TEAM PHOTO DAY

You and a guest will join the full squad at Arden Street for the official team photo for 2027.

PLATINUM

COFFEE CONNECT

One-on-one catch up with your sponsored player.

EVENTS & RECOGNITION

PLATINUM

GOLD

SILVER

BRONZE

INNER SANCTUM EVENTS

Two exclusive events with a guest to join your player and the full AFL list for a night of fun.

PLATINUM

GOLD

SILVER

BRONZE

SYD BARKER CLUB CHAMPION DINNER

Two tickets to the club's night of nights.

PLATINUM

GOLD

SILVER

BRONZE

LOCKER ROOM RECOGNITION

Your name on your sponsored players locker throughout the season.

PLATINUM

GOLD

SILVER

BRONZE

OFFICIAL PHOTO WITH YOUR PLAYER

Captured at one of the sponsor events for a lifetime of memories.

PLATINUM

GOLD

SILVER

BRONZE

SPONSOR RECOGNITION

Your name on the player's profile page and a certificate of recognition.

PLATINUM

GOLD

SILVER

BRONZE

EXCLUSIVE SCARF

Custom 2027 Player Sponsor scarf with option to purchase extras.

MATCHDAY

PLATINUM

GOLD

PRESIDENT'S FUNCTION

Premium hospitality at our official match day function for one game (Category A for Platinum, C for Gold).

SILVER

PREMIERSHIP CLUB ACCESS

Premium seating and guest speakers at one game.

PLATINUM

GOLD

ON-FIELD WARM-UP VIEWING

Watch the team warm up from the boundary line.

SILVER

BRONZE

GUARD OF HONOUR

Welcome players onto the field pre-game from the guard of honour.

MEMORABILIA

PLATINUM

GOLD

MATCH-ISSUED SIGNED GUERNSEY

An exclusive match-issue guernsey signed by your sponsored player.

SILVER

BRONZE

TEAM-SIGNED HOME GUERNSEY

A home replica guernsey signed by the entire AFL team.

CLUB ACCESS

PLATINUM

GOLD

SILVER

BRONZE

DEDICATED ACCOUNT MANAGER

Personal support for all sponsorship and club-related queries.





2027

Name: _____ DOB: _____

Address: _____

Suburb: _____ State: _____ Postcode: _____

Email: _____ Phone: _____

Name to be displayed as player sponsor: _____

PLEASE SELECT YOUR CATEGORY: TICK BOXES FOR PLATINUM, GOLD, SILVER, BRONZE.

☐ Platinum: \$5,400 ☐ Gold: \$4,400 ☐ Silver: \$3,400 ☐ Bronze: \$2,500

PLEASE SELECT YOUR CHOSEN PLAYER TO SPONSOR:

- | | | | |
|--|--|--|--|
| ☐ Jackson Archer | ☐ Zac Fisher | ☐ Luke Parker | ☐ George Wardlaw |
| ☐ Zac Banch | ☐ Taylor Goad | ☐ Toby Pink | ☐ Matt Whitlock |
| ☐ Nick Blakey | ☐ Riley Hardeman | ☐ Tom Powell | ☐ Tristan Xerri |
| ☐ Charlie Comben | ☐ Cooper Harvey | ☐ Harry Sheezel | ☐ Cameron Zurhaar |
| ☐ Aidan Corr | ☐ Jacob Konstanty | ☐ Jy Simpkin | |
| ☐ Paul Curtis | ☐ Nick Larkey | ☐ Charlie Spargo | |
| ☐ Caleb Daniel | ☐ Griffin Logue | ☐ Dylan Stephens | |
| ☐ Jack Darling | ☐ Luke McDonald | ☐ River Stevens | |
| ☐ Luke Davies-Uniacke | ☐ Colby McKercher | ☐ Blake Thredgold | |
| ☐ Wil Dawson | ☐ Hugo Mikunda | ☐ Cooper Trembath | |
| ☐ Lachy Dovaston | ☐ Finn O'Sullivan | ☐ Luke Urquhart | |

PLEASE SELECT YOUR PAYMENT PREFERENCE:

☐ Payment in full ☐ Monthly instalments (automatically deducted on the 15th, every month until August 2027)

PLEASE SELECT YOUR PAYMENT METHOD:

☐ Visa ☐ MasterCard

Card No _____

Expiry Date _____ CCV _____

Card Holder's Name _____

Signature _____

Please return completed form to:

MARTIN JONES

Sales & Coteries Executive - Corporate Development
martin.jones@nmfc.com.au or to
204-206 Arden Street,
North Melbourne VIC 3051

